



NEWS ANNOUNCEMENT For Immediate Release

Nomadix Expands Portfolio of Network Solutions with New Deep Packet Inspection Platform

Alloc8 – X Series Improves Network Reliability, Productivity, Speed; Takes Guesswork Out of Managing Traffic Demand

AGOURA HILLS, Calif., March 15, 2016 – [Nomadix, Inc.](http://www.nomadix.com), the innovator and pioneer of public access gateways, today announced the [Alloc8 – X Series](#) – a family of four enterprise-grade layer 7 platforms that combine real-time monitoring, interactive analytics, purpose-built reports and an intelligent recommendation engine to give network operators the ability to pinpoint the source of congestion and manage bandwidth demand, not just capacity. The series features Deep Packet Inspection (DPI) technology to give network managers and administrators a better understanding of network traffic, application and performance. It is ideal for hotels, retail establishments, educational institutions, and service providers that struggle with too little bandwidth where visitor networks are deployed.

It's no secret that today's visitor networks are facing unprecedented bandwidth demands. Indeed, the blitz of streaming videos, multiple mobile devices (BYOD) and peer-to-peer (P2P) collaboration is overwhelming traditional visitor network solutions. The need to balance visitor network capacity between recreational users and business users can often cause network managers to resort to adding bandwidth, accelerating network traffic or cutting off access to applications – but these approaches are short term in nature, not cost effective and can actually contribute to network congestion.

The Alloc8 – X Series from Nomadix takes the guesswork out of managing traffic demand. Alloc8 enables network managers to prioritize critical applications and throughput-sensitive applications – providing insight into which applications are operating on the network, how they are performing and the amount of bandwidth being consumed by guests, devices, applications, and locations across the network. Administrators can then prioritize how and when individual users, groups, applications, and websites consume bandwidth on the network. The Alloc8 – X Series also features policy-based, traffic-shaping technology tools, which enable network teams to diagnose and resolve problems faster – thus improving network performance.

“The ability to control the applications that use your network is vital to the guest experience,” said Fred Reeder, Nomadix chief commercial and operating officer. “Our new Alloc8 – X Series enables IT personnel to identify problem users and apply granular policies to control who, and what, can use valuable bandwidth on your network. This not only improves the guest experience but also saves operators money in the long run.”

Alloc8 is available in four models, supporting a range of data throughput from 200 Mb up to 10 Gb, depending on the model. The X4000 is designed for small to medium locations and supports from 200 Mb up to 1 Gb of data throughput, in 100 Mb increments. The X6000 is targeted to larger establishments, such as hotels and convention centers, and supports from 1 Gb up to 2.5 Gb of data, in 500 Mb increments. The X8000 and X10000 models are geared for properties in need of a solution that can support up to 10 Gb of data throughput.

The Alloc8 – X Series is available now. For a limited time, Nomadix is offering a free, 30-day trial to those interested in testing the capabilities of the Alloc8 – X Series. For more information on the trial, call +1.818.597.1500 or visit <http://www.nomadix.com/promotions>.

About Nomadix

Nomadix offers gateways for seamless wired and wireless connectivity solutions across public access networks and enterprises. Nomadix gateways have earned a global reputation for unparalleled reliability and ease of management. As one customer put it, “They just work.” Powered by patented technology, Nomadix throughput enhancement technologies make available bandwidth stretch further, slowing the pace of investment in bandwidth upgrades and enabling revenue generation and customization in a number of business models. With Nomadix, public access network providers are able to deploy cost-effective, secure and easy-to-use

network services. For more information, visit www.nomadix.com, follow on [LinkedIn](#), [Twitter](#) and [Google+](#), like on [Facebook](#) and view the video library on [YouTube](#).

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